



WHY UNDERWRITE WITH ROBIN HOOD RADIO

Exposure in six counties, three states covering over a quarter of a million residents
In Litchfield County, Connecticut, Southern Berkshire County in Massachusetts, and in Northern Dutchess,
Columbia, Green and Ulster Counties in New York!

Robin Hood Radio programs exclusive content containing the best of NPR and PRI combined with its own, local, homegrown and independent programming that is aired on four different stations designed to reach a unique broadcast market that no other broadcast facility can duplicate. The broadcast signals of WHDD AM/FM, Sharon, CT, WBSL FM, Sheffield, MA, and WLHV FM, Annandale-on-Hudson combine to create an opportunity for business to reach over two hundred and fifty thousand residents with one, simple, inexpensive investment.

One underwriting contract with Robin Hood Radio covers all of the demographics in the Tri-State Region! Robin Hood Radio is the only broadcast station that include local programming hosted by people born and raised here in the Tri-State Region. The Breakfast Club with Marshall Miles and Jill Goodman, Car Keys with Robin Leech, Radio Unleashed with Dave Leonard, The Borderline with Dick Hermans, Weekday Tune Fest with Hal Lefferts, Hometown Sunday Morning with NASCAR Dave, Swing That Music with Robert Parker, Music Mountain Chamber Music Concerts, Opera with Scott Eyerly from The Mahaiwe Theater in Great Barrington, Those Wonderful Years with Gary Bonds, Capitol Pressroom with Susan Arbetter, Bohemia After Dark with Michael Wright, Jonathan H and The School of Jazz, The Sound Of Nottingham U.K. with Steve Oliver.

Combine that with the national talents that host shows which are EXCLUSIVE to Robin Hood Radio: The Food Maven with former WOR radio legend Arthur Schwartz; Food For Mood with Serotonin Power Diet Co-Author Dr. Judith Wurtman; Cover Your Assets with Lynch Municipal Bonds' Jim Lynch; Strategies For Dealing with Stress with the founder of the Mayflower Spa, Lisa Hedley; The Media Beat with former BBC, CBS and CNN News contributor David Tereshchuk; Appraise This! with The Appraisal Guys, Tim Luke and Greg Strahm; This Month's Saveur with Editor-in-Chief James Oseland; The Daily Planets and Cosmic Logic with Jill Goodman; Language Matters with Co-Author of "The Lost Algonquin Round Table" Nat Benchley, Susan Says with columnist and guest of Fox's Good Day New York Susan Silver, A Way To Garden with Margaret Roach, former editorial director for Martha Stewart, and Do The Right Thing with writer, journalist, and NPR correspondent Karen Grigsby Bates.

Add in national programs from National Public Radio, Public Radio International (Morning Edition, All Things Considered, Wait Wait ... Don't Tell Me!, Prairie Home Companion, Car Talk, This American Life, Sound Opinions, BBC News on the hour, and our Classical Music segments that air mornings, evenings and overnights) and it's clear:

Robin Hood Radio is the ONE CHOICE that crosses over to reach every imaginable demographic in our special Tri-State Region ... all in one place!